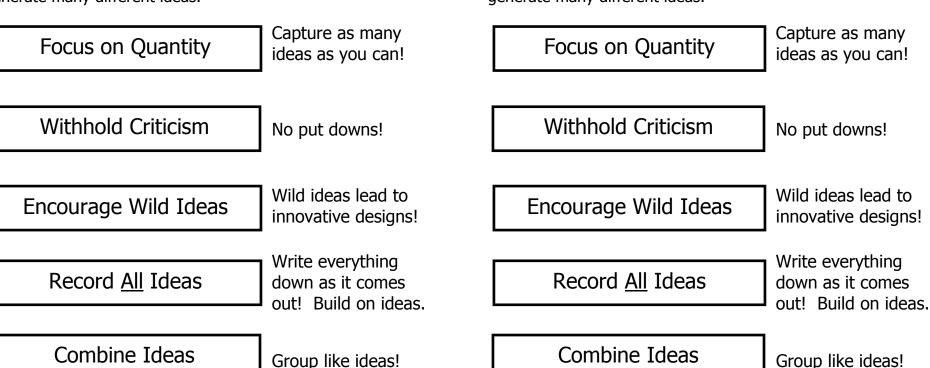
## **Brainstorming Guidelines:**

Brainstorming involves bringing a group of people together to generate many different ideas.



Stay Focused

Focus your ideas on the topic at hand!

Example: Grocery shopping carts do not allow for products to be organized well while shopping.

Brainstorming Ideas:

- Dividers in cart
- Adjustable dividers
- Removable dividers
- Pocket/Pouch to hold dividers
- Plastic dividers
- Diamond dividers
- Steel dividers
- Wood dividers

- Pouch for coupons
- Umbrella over cart
- Cold food storage
- Mini fridge/freezer
- Drink holder
- Purse/bag hook
- Holds children (more than 1)
- Calculator

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