



Created by CAPS Class of 2022: Linda Nguyen, Jaquelyn Mills, Johnny Nguyen



SHAKOPEE MDEWAKANTON  
SIOUX COMMUNITY



Hennepin Technical College

## CREATIVE MEDIA

Shakopee Center for Advanced Professional Studies  
1200 Town Square  
Shakopee MN 55379  
952-496-5006

# CREATIVE MEDIA

### LOCATION

Shakopee Mdewakanton Sioux Community (SMSC)

### TIME

Block 1 and 2 (Terms 1, 2, & 3)

### DUAL CREDITS EARNED

#### Shakopee High School

4.0 Elective Credits – 1st and 2nd Quarter – Host Site Classroom Experience

2.0 Elective Credits – 3rd Quarter – Individual Internship

#### Hennepin Technical College

3.0 Credits - MGDP 1205 - Fundamentals in Graphic Design

2.0 Credits - MGDP 2215 - Graphic Design Internship

### PROGRAM DESCRIPTION

The Shakopee CAPS Creative Media program allows students to gain a deeper understanding of the creative service field. Partnering with Shakopee Mdewakanton Sioux Community, students will gain access to the SMSC Marketing Department where they will advance their understanding of problem-solving, design methods, professional communication, written communications, digital marketing, etc. Students will have opportunities to collaborate with mentors and business clients on a variety of media projects, expanding their knowledge of design software. Students will deliver real products to their clients, create a portfolio that illustrates their creative talent, and explore career opportunities in the creative industry.

### PRIMARY BUSINESS PARTNER

Shakopee Mdewakanton Sioux Community (SMSC)

### ABOUT SHAKOPEE CAPS

Shakopee CAPS is an immersion program that partners students with local businesses. During first semester students go to the host site, work on client projects, and complete college coursework. Students have the opportunity to apply, interview, and be selected for an individual internship during third quarter.

### IF YOU ARE INTERESTED IN APPLYING FOR THE BUSINESS ADMINISTRATION AND MANAGEMENT PROGRAM YOU WILL NEED TO:

- 1 Be a Junior or Senior on track to graduate on time.
- 2 Have a positive attendance and behavior record.
- 3 Meet requirements for dual enrollment with Hennepin Technical College.
- 4 Complete the CAPS application linked in the registration guide.
- 5 CAPS meets at Business Host Sites in and around Shakopee. Students may transport themselves with parent approval or work with CAPS Staff to find a transportation option.

\* Priority will be given to students who have completed an intermediate or advanced course in the home Academy of the CAPS Program, or an advanced course in any other Academy.

\* Placement in an internship is not guaranteed.

### STUDENT EXPERIENCE

"I'd say CAPS was really a fun and enriching experience. I would recommend it because of the real-life experience you get and how it can benefit students in the future."

- CREATIVE CAPS ALUMNI

