

CREATIVE MARKETING & COMMUNICATIONS



Shakopee CAPS CREATIVE MARKETING & COMMUNICATIONS

PROGRAM DESCRIPTION

Are you eager to build professional skills for a career in creative marketing and communications? The Shakopee CAPS Creative Marketing & Communications program offers a deep dive into the fields of marketing and creative design. This program provides unique access to the Shakopee Mdewakanton Sioux Community Marketing & Communications Department, which enriches the learning experience.

Through the CAPS program, students engage with the business host site, the Shakopee Mdewakanton Sioux Community (SMSC), and earn college credit with Normandale Community College. This hands-on experience fosters professional skill development through mentorship, networking, and authentic project work, effectively preparing students for potential internship opportunities in the 3rd quarter with local businesses.

Additionally, students will benefit from career exploration opportunities, including guest speakers and site visits, which will expose them to a variety of creative career paths. Students gain insight into the diverse opportunities available in creative design, marketing, and communications careers, enhancing their readiness for the professional world.

DUAL CREDITS EARNED

Shakopee High School

4.0 Elective Credits – 1st and 2nd Quarter – Host Site Classroom Experience
2.0 Elective Credits – 3rd Quarter – Individual Internship

Normandale Community College

3.0 Credits - BUSN 1102 - Social Media Marketing

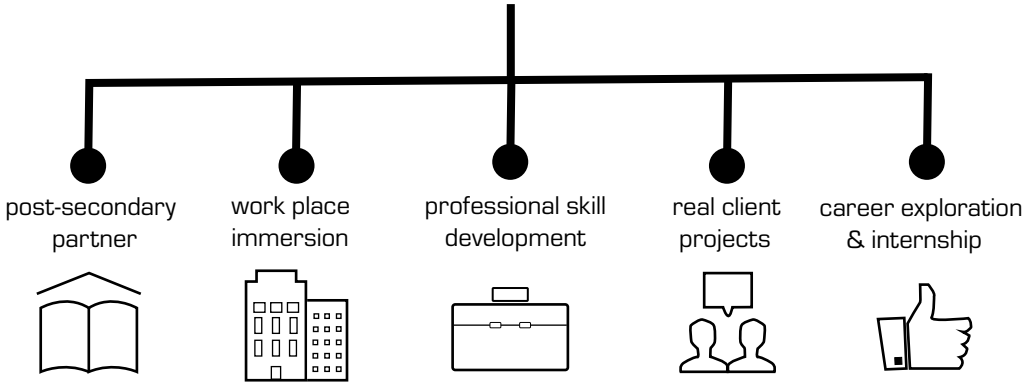
LOCATION

Shakopee Mdewakanton Sioux Community (SMSC)

TIME

Block 3 and 4 (Quarter 1, 2, & 3)

THE CAPS EXPERIENCE ELEMENTS FOR SUCCESS



“CAPS was a really fun and enriching experience. I would reccomend it because of the real-life experience you get and how it can benefit students in the future.”

- CREATIVE CAPS ALUMNI

Created by Sumer Roberts, 2024

