

# Shakopee Public Schools

## Citizens' Communications Advisory Committee Meeting Minutes



**November 30, 2017 - 6:00PM**  
**District Office | RM 201 | 1200 Town Square, Shakopee**

6:00PM - Meeting called to order by Ashley McCray

### Agenda:

- Welcome | Ashley McCray
- Brief Introductions: Background | Experience | Committee Interest
- Shako SWOT (Strengths, Weaknesses, Opportunities and Threats): Group leaders provided a recap of the SWOT analysis results from the previous meeting
- Members in attendance broke out in groups and brainstormed strategies for each section of the SWOT to address what they view as strengths, weaknesses, opportunities and threats of the district
- SWOT: Strategies, Input & Feedback: All members discussed strategies from both groups and formalized lists recommendations for the Communications Team to address in future communications with teachers, parents and community members

### Members in Attendance:

Jenny Ames | Shakopee Public Schools  
Dale Anderson | Shakopee Education Association President  
Josh Forsythe | Community Member  
Andrea Grugal | Community Member  
Shawn Hallett | Shakopee School Board  
Jareck Horton | Community Member  
Ashley McCray | Shakopee Public Schools  
Crystal McNally | Shakopee Public Schools  
Tony Pass | Shakopee School Board  
Mary Romansky | Shakopee School Board

**Save the Dates - Please mark your calendars for the following:**

Upcoming Citizens' Communications Advisory Committee Meetings:

- Wednesday, January 31, 2017 | District Office | RM 201 | 6pm to 7pm