

**Shakopee Public Schools**  
**Citizens' Communications Advisory Committee**  
**Meeting Agenda**



**Monday, January 29, 2018 | 5:00PM to 6:00PM**  
**District Office | BOARD ROOM | 1200 Town Square, Shakopee**

5:00PM – Meeting called to order by Ashley McCray

Agenda:

- Welcome | Ashley McCray
- Shako SWOT Analysis and Strategies Recap (Strengths, Weaknesses, Opportunities and Threats): At previous meetings, members in attendance broke out in groups and brainstormed strategies for each section of the SWOT to address what they view at strengths, weaknesses, opportunities and threats of the district. They also discussed strategies and formalized a list of recommendations for the Communications Team to address in future communications with teachers, parents and community members
- Communications Department will present progress report, following feedback from the CCAC as well as other pertinent updates from the department
  - Academies of Shakopee
  - Winter 2018 Newsletter
  - #TeacherTuesday
  - Incident Response
  - Social Media

Members:

Jenny Ames | Shakopee Public Schools | Community Education Youth Programs Coordinator  
Dale Anderson | Shakopee Education Association President  
Julie Fittante | Shakopee resident | Eastern Carver County Special Education teacher  
Josh Forsythe | Shakopee resident  
Andrea Grugal | Shakopee resident  
Shawn Hallett | Shakopee Public Schools | Shakopee School Board Clerk  
Jareck Horton | Shakopee resident  
Ashley McCray | Shakopee Public Schools | Communications Supervisor  
Crystal McNally | Shakopee Public Schools | Communications Specialist  
Tony Pass | Shakopee Public Schools | Shakopee School Board  
Alison Rahn | Shakopee resident  
Mary Romansky | Shakopee Public Schools | Shakopee School Board  
Sean Vander Veen | Shakopee Public Schools | West Junior High School teacher  
Kristi Ward | Shakopee resident  
Cathy Windschitl | Shakopee resident

**Save the Dates – Please mark your calendars for the following:**

Upcoming Citizens' Communications Advisory Committee Meetings:

- February 2018 | Date TBD
- April 2018 | Date TBD
- May 2018 | Date TBD