

Shakopee Public Schools
Citizens' Communications Advisory Committee Meeting
Minutes



November 11, 2019 | 4:30 P.M.
District Office | Room 201 | 1200 Town Square, Shakopee

AGENDA:

This year's focus is to increase community engagement by asking you to share YOUR story about Shakopee Public Schools. We are asking every member to write a personal testimonial about our district. Over the summer, we received results from our 2019 Community Benchmark Survey. The results found 76% of those surveyed have trust and confidence in our teachers. That is amazing! The survey also found 30% of the people surveyed prefer print as their source of information about Shakopee Public Schools. Our plan is to continue to highlight our teachers and their stories with a heavier emphasis on printed materials.

Here are some possible ideas from different perspectives:

Parent:

- Is there a teacher who has made a huge impression upon you this school year?
- Is there a teacher who has really impressed you?
- Have you attended a school-related event that WOWED you, along with the staff members leading it?
- Is there a program you or your student are involved in that warrants coverage or a "job well done" to a specific teacher/staff member or group of teachers/staff?

Community Member:

- Have you attended a school-related event that WOWED you?
- Have you been impressed with some aspect of the district that you'd like to applaud publicly and/or a teacher?

Board Member:

- Talk about some of the work you've done on various committees that serve the district
- Have you visited a school/classroom or participated in an event? What was the biggest takeaway?

Teacher:

- What's happening in your classroom?
- Share information on your curriculum.
- Is there a student(s) who inspires YOU?
- Is there a fellow teacher who inspires YOU? Talk about how the person goes above and beyond.

At our first meeting, everyone will share ideas and the committee would help you flush it out. The testimonials would be used on our district website, printed newsletters, and/or submitted to the Shakopee Valley News as a guest commentary.

MEMBERS IN ATTENDANCE:

Jenny Ames | Shakopee Public Schools | Community Partnerships Manager
Dale Anderson | Shakopee Education Association President
Jareck Horton | Shakopee resident
Ashley McCray | Shakopee Public Schools | Communications Supervisor
Crystal McNally | Shakopee Public Schools | Communications Specialist
Kristi Peterson | Shakopee Public Schools | Shakopee School Board
Judi Tomczik | Shakopee Public Schools | Shakopee School Board
Sean Vander Veen | Shakopee Public Schools | West Junior High School teacher

CCAC FUTURE MEETINGS | DISTRICT OFFICE | DATES AND TIMES TBD

DECEMBER 9, 2019 | District Office | 4:30PM-5:30PM